

	Obike	Ofo	Mobike	Urbo	Nextbike	Ponybike
TfL Code of Practice Compliance	Yes	Yes	Yes	Yes	Yes	Yes
Bikeplus Accreditation	In progress	Yes	In progress	Yes	Yes	In progress
Existing Operations	Oxford and overseas (50+ cities)	Hackney, City, Islington, Cambridge, Oxford, Norwich and overseas (182 cities)	Ealing, Manchester, Newcastle and overseas	Waltham Forest and soon to launch in Enfield and Redbridge	Glasgow, Stirling, Milton Keynes, Cardiff, Bath, Exeter and overseas (80% using docking stations)	Oxford and Angers
Bike:						
weight	23kg	17kg	23kg	12kg	23kg	15kg
rider height range	min 4'11", max 6'3"		min 5'2", max 6'4"	min 5', max 6'4"	min 5', max 6'7"	max 6'7"
gears	single speed	3 gear shimano hub	3 gears	3 gears	3-7 gear shimano hub	single speed
chain	covered chain	chain	shaft drive	chain	chain	covered chain
brakes	band brakes	hub brakes	rear disc, front hub	internal drum brakes	roller brake	drum brakes
lights (power source)	hub	dynamo/solar	solar/dynamo		dynamo, Blaze optional	solar (front light) induction (rear light)
power source for lock and technology	battery charged by solar				battery charged by dynamo, sufficient for 1 week without recharge	
predicted operating life	3 years	2-3 years	6+ years (4 year operating life on shaft drive)	long lasting steel frame, other components (saddle, tyres, chain) to be replaced.	7-10 years	3 years (?)
Ability to reserve bike	yes - 10 minutes	available but not currently in use	yes - 15 minutes	Not yet	on request	
Tracking technology	GPS	GPS in smartlock and hidden GPS in proportion of fleet.	GPS, bluetooth and sim	GPS	GPS, sim and wi-fi triangulation	details not available to public
Geo-fencing	Yes	Yes - to mark preferred parking locations and the extent of the operating area	Yes - to mark preferred parking locations and excluded areas	Yes	yes	details not available to public
Locking in prohibited areas prevented?	not yet			tbc	yes	
Cost to user	50p per half hour. Free rides for 1 month launch period.	Free first ride then 50p per half hour. Free rides for 1 month launch period.	Deposit £1 then 50p per half hour. Monthly card coming soon. Price tbc.	£29 annual membership, (£1 offer for first 3 months of scheme) then 50p per half hour	Negotiable: £30 annual membership, first 45 minutes free then 30p per half hour, up to £5 in 24 hours. Pay as you go £0.50 per half hour, up to £10 in 24 hours. Significant concessions/ free for students, OAPs and NEETs. No security deposit required, £1 credit will be taken to verify payment card, will be added as credit on users account.	£29 refundable deposit then 50p per half hour

Advertising/sale of data	No sale of data. Advertising partnerships on bike and on app to be considered.	No sale of data. Advertising to be considered.	No	No. Will not sell any user registration data. Will only share with governmental organisations.	Sponsorship key to business model	No
Proposal for sharing data with Council	Yes, utilization and journey data (aggregated and anonymised)	Yes. And open to partnering with other public transport/shared transport providers	Yes	Access to Urbo data portal. Monthly usage reports.	Yes	Yes. And keen to integrate with other platforms.
Willingness to provide data for a platform for borough to see operations for all providers	Yes	Yes	Yes	Yes	Yes	Yes.
Open to hires through a white labelled app or third party services?	Yes	Willing to plug into Mobility as a Service platform	Yes	Yes	Yes	No, the app matters in the Pony experience.
Bike re-balancing provisions	Street wardens on foot or by bike throughout the day. Overnight van collection to redistribute to agreed zones.	Bike trailers, e-bikes and electric vehicles. Daily re-balancing of bikes.	Partner:Aspray 24 Logistics Bikes are managed through data captured in the back office. On-street teams walk, cycle and drive in the borough to attend to bikes and focus on key hot spots. It is estimated that Wndsworth would require c3 vans which would do a maximum of 20 miles per day each. These vans are Euro 6 compliant. We are looking to launch an electric fleet in Q1	Daily redistribution	2 full re-balances per day plus ad-hoc distribution throughout the day when required	Throughout the day. 15% of fleet gets moved.
Nuisance/obstruction response	As set out in TfL code of practice (24 hours/2 hours) or as otherwise agreed with Council	Average response time 30 mins, and within 2 hours 7am - 7pm.	1 hour for report of obstruction, 2 hours for report of nuisance	Remove within 2 hours of notification 7am – 11pm	N/A for docked models. Tbc re. free floating dockless.	Depending on urgency, bikes will be moved in 1 - 24 hours.
Bike maintenance provisions	All bikes will be checked once a month and fully serviced once a year. UMS bikes provide maintenance, supplemented by local bike shops.	Local bikeshops and ofo employees. Bikes are checked twice a week, serviced every 1 - 2 months.	Havebike maintenance partner	At Urbo's London depot	Partner with local service provider, bikes marked as damaged or inactive are picked up for repair within 1 working day (LSP contract available on request)	In-house. Bikes checked once a week (15% of bikes checked each day).
Proposed contribution to borough cycling strategy	Cycling research project, financial support for community cycling initiatives, community partnerships.	Appoint consultant of Council's choice to evaluate and improve scheme for the initial period. Fund independent research on cycle use. Cycle awareness promotions and collaboration with bikeability programmes.	Potential free codes for cycle training or target areas to be negotiated Borough officer time TROs Additional activation fund to use on British Cycling activity or feed into existing Wandsworth activity.	50 free memberships Consultancy from Urbo to the value of £2,000 10 user profiles for access to data dashboard	Discounts for target markets, no barrier caused by lack of bank account or smartphone, cycle training and induction programmes.	High quality service.